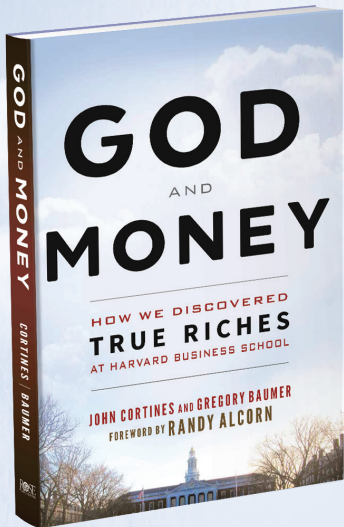


PRESS KIT

GOD AND MONEY

HOW WE DISCOVERED TRUE RICHES AT HARVARD BUSINESS SCHOOL



On the fast track to success and wealth, John and Greg were each earning 6-figure salaries by the time they met at a men's Bible study at Harvard Business School. Enrolled in a divinity class called "God and Money," John and Greg produced a term paper that evolved into a #1 New Release in Christian Stewardship on Amazon. *God and Money: How We Discovered True Riches at Harvard Business School* is at once a collection of case studies, an in-depth look at what the Bible says about money, and a thoughtful road map to a lifestyle of generous giving for anyone seeking true joy and freedom.

TOPICS INCLUDE:

- Tithing and Christian Giving
- Wealth and Stewardship
- The Science of Generosity
- Guidelines & Financial Finish Lines
- Seven Principles of Radical Generosity



JOHN CORTINES & GREGORY BAUMER

John Cortines was earning six figures as a petroleum engineer for a major oil company in Louisiana. He so delighted in the prospect of shoring up wealth for his young family that his online banking password was "retire_at_40!" John was a Saver.

Gregory Baumer was a 25-year-old analyst at a Boston private equity firm pulling down \$250,000 a year. Why not drop \$1,000 a month for dinners out with his wife? Greg was a Spender.



Katelyn Curran

eMarketing Manager

Rose Publishing, Inc./Aspire Press

17909 Adria Maru Lane,

Carson, CA 90746

Direct Phone: (310) 353-2120

Fax: (310) 436-6022

katelyn@rose-publishing.com

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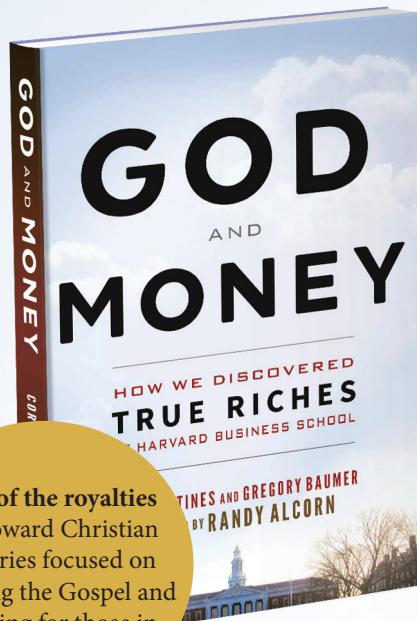
GENEROUSGIVING



KINGDOM
ADVISORS

LIFEWORk
Leadership®

See more on page 7



100% of the royalties goes toward Christian ministries focused on spreading the Gospel and providing for those in need

“It’s time for Christ-followers to understand that God has bigger purposes than increasing our standard of living— He wants us to increase our standard of giving.”

— RANDY ALCORN, bestselling author (from the Foreword of *God and Money*)

224 Pages; Hardcover; 6” x 9”; ISBN 9781628624076

Two young Harvard MBAs on the fast track to wealth and success, tell their story of God’s transforming power and how it changed their lives and their relationship to money. They offer an honest look at what the Bible says about radical generosity.

Gain a fresh and biblical perspective on the purpose of money in your life according to the Scriptures. Inspired by the hopeful vision of the role that Christian generosity can play in healing a broken world, *God and Money* explores the meaning of abundant living through radical giving.

As lifelong Christians, John and Gregory each tithed regularly. But they didn’t give much thought to the intersection of faith and money until 2014 when, in the rather unlikely setting of Harvard Business School, they met and began a searching exploration of these spiritual questions. *God and Money* takes the reader along on their journey to the audacious conclusion that God calls Christians to a far more radical task than building wealth. He calls them to give abundantly, and to lay aside their tendencies to become Spenders or Savers.

Featuring lessons from the Bible, modern day case studies, and practical ways to apply biblical principles no matter what situation you’re in, *God and Money* provides an incredible look into what the Bible says about—

- Tithing and Christian giving
- Wealth and stewardship
- Faith and generosity
- Love of money
- And so much more!

READ CHAPTER 1 NOW

GENEROSITY

GIVING BY NUMBERS

Most Americans give less than 3% of their wealth to charitable causes, yet there is an astonishing population giving well over 10%—and they're incredibly happy. What's their secret?

Drawing from statistics, surveys, and research in the veins of science, philosophy, theology, and biology, John and Greg present a comprehensive and leveling overview on what generosity does not only to our wallets, but our minds, bodies, and souls. Take a glance at just a snapshot of their findings:

INTENTIONAL AND REGULAR PRACTICES OF GENEROSITY ARE ASSOCIATED WITH RELEASES OF GOOD CHEMICALS INCLUDING: OXYTOCIN, DOPAMINE & ENDORPHINS

500
VERSES
ON
PRAYER

**THE BIBLE HAS ABOUT
500 VERSES ON PRAYER
AND FAITH & 2,000+
VERSES ON MONEY**

2000+
VERSES ON MONEY

STUDIES SHOWED THAT
AMERICANS WHO
DO NOT GIVE AWAY 10%
OF THEIR INCOME ARE
LESS HAPPY
AS A GROUP*

40%
OF JESUS' PARABLES ARE ABOUT
MONEY

“We are not rich by what we POSSESS but by what we can do WITHOUT.” –IMMANUEL KANT

*“The Paradox of Generosity,” Oxford University Press, 2014

MEDIA

& PRESS HIGHLIGHTS

VIDEO HIGHLIGHTS

[Story and Testimony - \[WATCH\]](#)

Kingdom Advisors 2016

John's Story - 1:16

God and Money class at Harvard - 2:15

The Parable of the Rich Fool - 3:48

The Parable of the Sower - 5:17

Greg's Story - 6:15

Savers, Spenders, and Servants - 7:47

Survey, Case Studies of Wealthy Christians - 9:25

Greg's Testimony & Takeaways - 12:47

John's Testimony - 16:55

[Story and Testimony - \[WATCH\]](#)

Generous Giving 2015

John's Story - 1:04

Parable of the Rich Fool - 3:40

Survey of Wealthy Christians - 6:27

Ambition, Wealth, and Generosity - 10:15

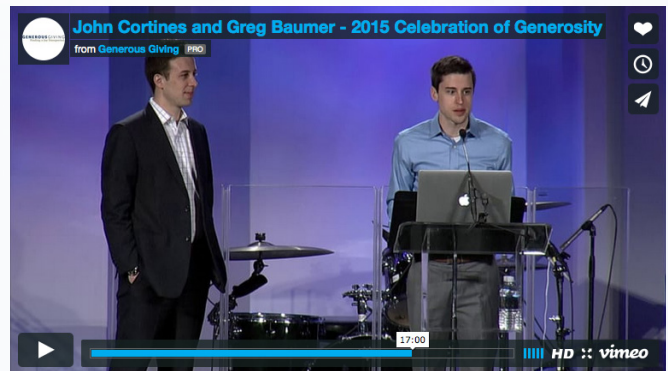
Community and the Money Taboo - 12:08

Transformative Principles - 15:57

[Exploring a Wealth Cap - \[WATCH\]](#)

Kingdom Advisors 2016

John Cortines on Wealth Cap - 11:11



RADIO HIGHLIGHTS

[Advantage Radio, Second Chances - \[LISTEN\]](#)

Second Chances (John Cortines)

[WMPC: Off the Bookshelf - \[DOWNLOAD\]](#)

Off the Bookshelf (Gregory Baumer)

PRESS

["A Journey of Generosity" - \[READ\]](#)

Financial Advisor Magazine

["Bridging the Gap Between Faith and Finances" - \[READ\]](#)

Harvard Business School: Alumni

ABOUT THE AUTHORS



JOHN CORTINES

John Cortines was earning six figures as a petroleum engineer for a major oil company in Louisiana. He so delighted in the prospect of shoring up wealth for his young family that his online banking password was “retire_at_40!” John was a Saver.

After launching his career in the Texas oilfields, John Cortines has recently decided to advance the biblical message of generosity full-time, joining the leadership team of Generous Giving. Turning down a lucrative expatriate job to serve this mission has been the defining moment in his own generosity journey – a journey in which God has proven tremendously faithful. Previously, he worked for oil companies in several locations across Texas and Louisiana, most recently as a petroleum engineer for Chevron, where he conducted complex decision and financial

analyses of deepwater oil and gas projects. He holds engineering degrees from Texas A&M University (BS, 2010) and KAU of Science and Technology in Saudi Arabia (MS, 2011), and an MBA from Harvard Business School (2015).

John is deeply blessed to be married to his beautiful and gracious wife, Megan. They have a growing family that currently includes Jack (2) and Anna (0), and now reside in Orlando, FL.



GREGORY BAUMER

Gregory Baumer was a 25-year-old analyst at a Boston private equity firm pulling down \$250,000 a year. Why not drop \$1,000 a month for dinners out with his wife? Greg was a Spender.

A native of Indianapolis, IN, Greg Baumer earned his BS in finance, business economics, and public policy from Indiana University in 2008.

Greg began his career with McKinsey & Company, serving clients in a wide range of industries including manufacturing, retail, and healthcare. He then worked as an investment professional for the private equity firm Advent International, where he focused on investments in the healthcare sector.

After earning his MBA from Harvard Business School in 2015, Greg joined Nashville-based healthcare technology startup naviHealth as Vice President of Product Development and Innovation.

Greg is blessed to be married to his beautiful, loving, and gracious wife of six years, Alison. Greg and Alison are parents to a happy, outgoing toddler, Grant.

PRAISE FOR GOD AND MONEY



“John and Greg realize what everyone should know—that middle-class Americans are among the richest people in world history. It’s time for Christ-followers to understand that God has bigger purposes than increasing our standard of living—He wants us to increase our standard of giving.”

— **RANDY ALCORN**, bestselling author (from the Foreword of *God and Money*)

“This is one of the most thoughtful and well researched books on giving that I have had the pleasure of reading. The frameworks presented in the book can be used by people at all stages of experiencing the joy of generosity.”

— **WATERS DAVIS**, President of National Christian Foundation Houston

“In *God and Money*, Greg Baumer and John Cortines bring us a watershed work on generosity. They take us on their personal journey that is fresh, entertaining and extremely practical. In their 7 Principles of Wealth and Giving they dig deeply into the heart of the matter. This is a must read for all of us that have been entrusted with much...and that is just about all of us! The wisdom found in what is written here and the truths found in this book will, if applied, change the way you think about both wealth and generosity - it certainly did for me. To find a life filled with joy and an eternity filled with the rewards that can only be found by being a faithful steward, read this book...then, read it again.”

— **DAVID WILLS**, President of the National Christian Foundation

“With uncommon transparency, John and Greg provide a Gospel-centered and practical perspective on wealth. Through a leveling critique of comfortable Christianity, they challenge us to wholeheartedly pursue the joy of generosity. Read this book and you will be inspired, convicted and thinking differently about using what God has given you for Kingdom impact.”

— **PETER GREER**, President & CEO of HOPE International and co-author of *Mission Drift*

“The mission of Harvard Business School is ‘to educate leaders who make a difference in the world,’ and in John and Greg that mission has been fulfilled abundantly. It has been my privilege to be their teacher, their colleague and now their friend; and I wish them Godspeed as they take the transformative message found in *God and Money* out to their community and to the world beyond. I have learned to expect great things from them, and they have yet to disappoint.”

— **DEREK VAN BEVER**, Senior Lecturer in Business Administration; Director, Forum for Growth and Innovation, Harvard Business School

“In *God and Money*, Baumer and Cortines challenge Christians readers to consider afresh what generosity looks like in light of the Scripture’s radical teaching and the day of affluence in which we live. Whether or not you agree with all their conclusions or personal practices, you will be challenged and inspired.”

— **ROBERT L. PLUMMER**, Ph.D., Professor of New Testament Interpretation, The Southern Baptist Theological Seminary

“I greatly enjoyed reading *God and Money*! God used the framework Greg and John described to challenge my perspective and practice of generosity. I realized in reading their book that my personal bias is more saver and spender than servant. What I truly desire to be is a fully surrendered servant of Jesus. This book gave me practical frameworks to move in that direction.”

— **TODD HARPER**, President, Generous Giving

SPEAKING & MEDIA

CONTACTS & OPPORTUNITIES

TOPICS: Leadership, giving, faith and finances, budgeting, personal growth
AUDIENCE: Corporate, leadership, church, universities, current and future influencers



SPEAKING ENGAGEMENTS

KEYNOTE/BREAKOUT SESSION SPEAKERS

John Cortines

GodandMoneyBook@Gmail.com



MEDIA INQUIRIES

TELEVISION, PRINT, WEB, ETC.

Katelyn Curran

Rose Publishing, Inc./Aspire Press

(310) 353-2120

katelyn@rose-publishing.com



RADIO

LIVE & TAPED RADIO INTERVIEWS

Don Otis

Veritas Communications

don@VeritasIncorporated.com

You can visit John and Greg online at

WWW.GODANDMONEY.NET

PAST APPEARANCES

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